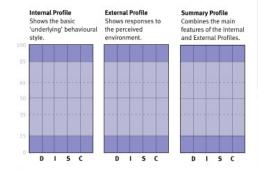


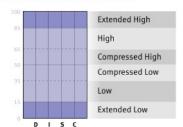
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Zones on the DISC graph

Each DISC graph is divided into six separate zones, three above the central line, and three below.



On a typical graph, the key factors are distributed in High and Low zones. It is not unusual to see some of the factors in the 'Compressed' area towards the centre of the profile, but where all four factors occupy this area, the profile is not sufficiently defined for accurate analysis. Any factors that occupy the 'Extended' zones at the extremes of the profile are particularly relevant to the analysis.



DOMINANT

Efficient, Self-motivated, Independent

Overview Direct, Ambitious,

Competitive, Demanding

Values Results Seeks Control Avoids Weakness

Pressure Dictating Approach Efficient, Responsive

Strategy POWER



Assertive

Self-motivated, Independent, Enthusiastic, Self-confident

Overview Direct, Outgoing,

Ambitious, Sociable Values Results and Attention Control and Approval Seeks Avoids Weakness or Isolation Pressure Dictating or Attacking

Approach Friendly, Responsive Strategy POWER/PEOPLE



INFLUENCING

Friendly, Enthusiastic, Self-confident

Overview Outgoing, Sociable,

Gregarious, Expressive **Values** Attention

Seeks Approval Avoids Isolation Pressure Attacking

Approach Friendly, Receptive

Strategy PEOPLE

Controlled

Efficient, Self-motivated, Accurate, Sensitive

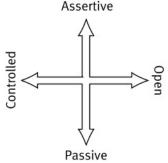
Overview Cautious, Direct, Self-

reliant, Objective

Results and Procedure Values Seeks Control and Facts Avoids

Weakness or Uncertainty Pressure Dictating or Evasive Approach Exact, Efficient

Strategy POWER/PROOF



Open

Friendly, Self-confident, Patient, Persistent

Overview Sociable, Trusting,

Gregarious, Sympathetic

Values Attention and Support Seeks Approval and Time Avoids Isolation or Change

Pressure Attacking or Compromising Approach Friendly, Supportive

Strategy PEOPLE/PROMISE

COMPLIANT

Co-operative, Accurate, Sensitive

Overview Cautious, Precise,

Restrained, Diplomatic

Values Procedure Seeks Facts

Avoids Uncertainty Pressure Evasive

Approach Exact, Detailed

Strategy PROOF



Passive

Patient, Thoughtful, Cooperative, Accurate

Overview Cautious, Amiable, Calm, Precise

Values Support and Procedure Seeks Time and Facts

Avoids Uncertainty or Change Pressure Evasive or Compromising

Approach Patient, Detailed Strategy PROOF/PROMISE

STEADY

Patient, Thoughtful, Persistent

Overview Amiable, Calm, Generous,

Even **Values** Support Seeks Time

Avoids Change Pressure Compromising

Approach Patient, Supportive

Strategy PROMISE